Magazine Cover Assignment

Creating A Kealakehe High School Brand

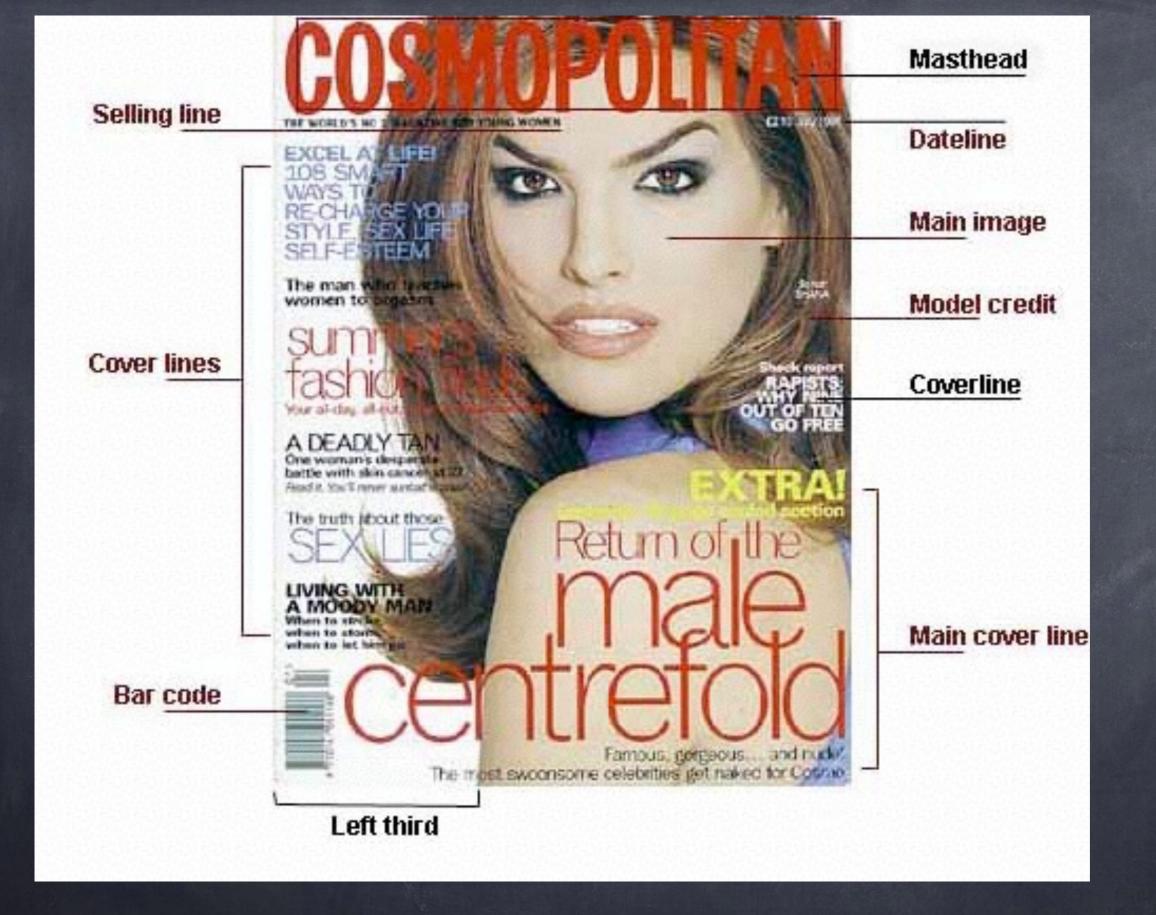
Creating Our Kealakehe Brand

- Go to our class website for full assignment handout
- Magazine Cover is 11x 17 at 200 dpi
- Must contain all required elements
- Must be about Kealakehe High School current issues-(spirit week-athleticsacademics-things happening now)

Kealakehe Magazine Cover

- Next pages show Required Elementsand Many Examples of Good Covers
- Think about "Simple Rules of Fonts"

Think About Emphasis-& Alignment



Required Elements- see above



A Good Graphic/ Pic is #1

Must be corrected and enhanced in Photoshop

Airbrushed as needed

If Cut Out-must be precise

Eaguite

ABRAMOVICH, MOURINHO & MED

Chelsea's boss opens up

WHAT WOMEN WANT MEN TO WEAR

Donatella Versace lays down the law

> **STAR TREK &** THE NEW SPOCK

By JJ Abrams & Bernard-Henri Lévy

THE GENIUS ISSUE

21 WAYS TO APPEAR MORE INTELLIGENT

(without getting a bowl cut and pointy ears)

CAGED, CRUSHED & LEFT TO DIE

Hillsborough: A survivor's story by Dan Davies

SCANDAL IN THE **SUMO WORLD**

They're big, but they're not clever



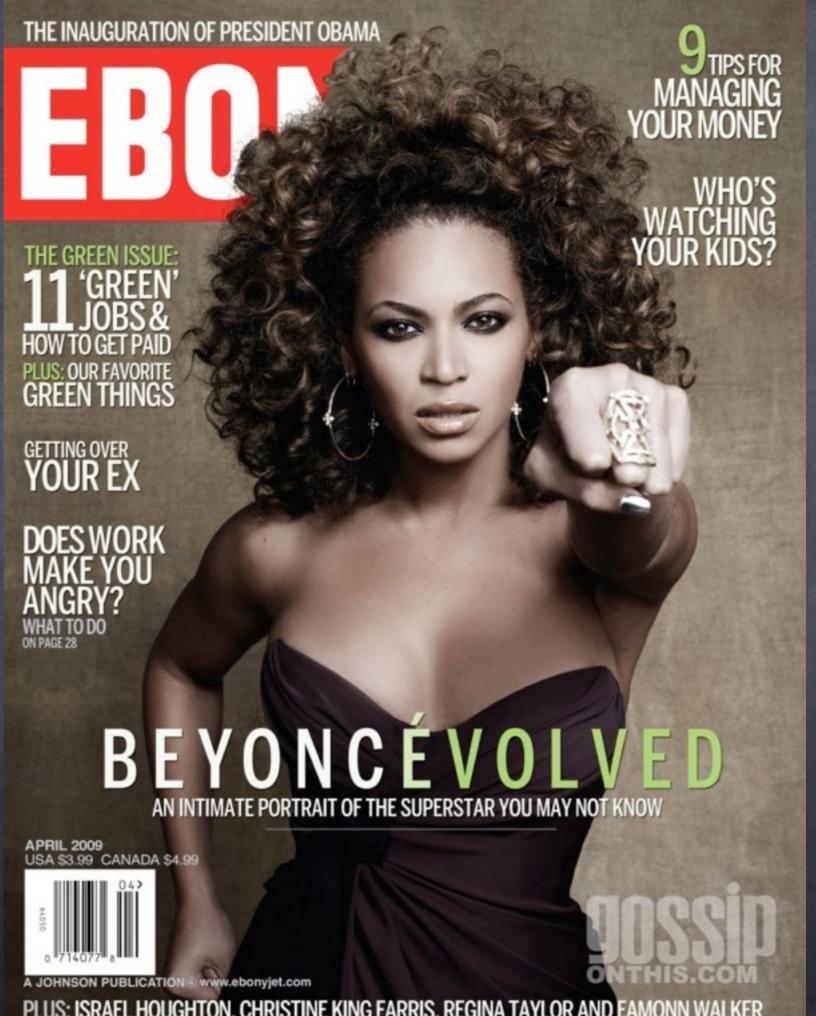
Matt Lucas on his gay divorce The keep-fit guide for suits Why do women make us go to dinner parties?

1 Decorative Novelty Font

No MORE than 2 different font families

~ 1 Readable Font Arial-Helvetica Georgia-Times New Roman

NG PREVIEW! THE 15 MUST-SEE MOVIES o the point of a Girls! Gossip! Grammys! INSIDE THE WILD WORLD OF



PLUS: ISRAEL HOUGHTON, CHRISTINE KING FARRIS, REGINA TAYLOR AND EAMONN WALKER

GLA

BEST DOS & DON'TS OF THE YEAR!

The #1
Thing That
Makes Sex
Very, Very
Good

76 Looks You'll Love (and Lough Ar)

8 SLIM-DOWN TRICKS SMART WOMEN SWEAR BY

No State of State of State Sta

Britney
Healthier at
Last, She
Finally
Opens Up
About Her
"Crazy Year"

Perfect Outfits That Are Already in Your Closet

Wow!

Little Breakthroughs for Your Hair, Health, Body, Money, Life

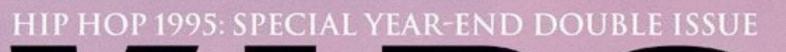
CHINEK OFF THE NEW SPHING SOFE SHARKER BHANIEN CARDIN HIP HOP LI'M BACK...KILLA



Think about EMPHASIS

it should happen with your main masthead

Choose Fonts wisely and for maximum impact



DEF JAM'S FIRST DECADE

ANDRE HARRELL: UPTOWN TO MOTOWN

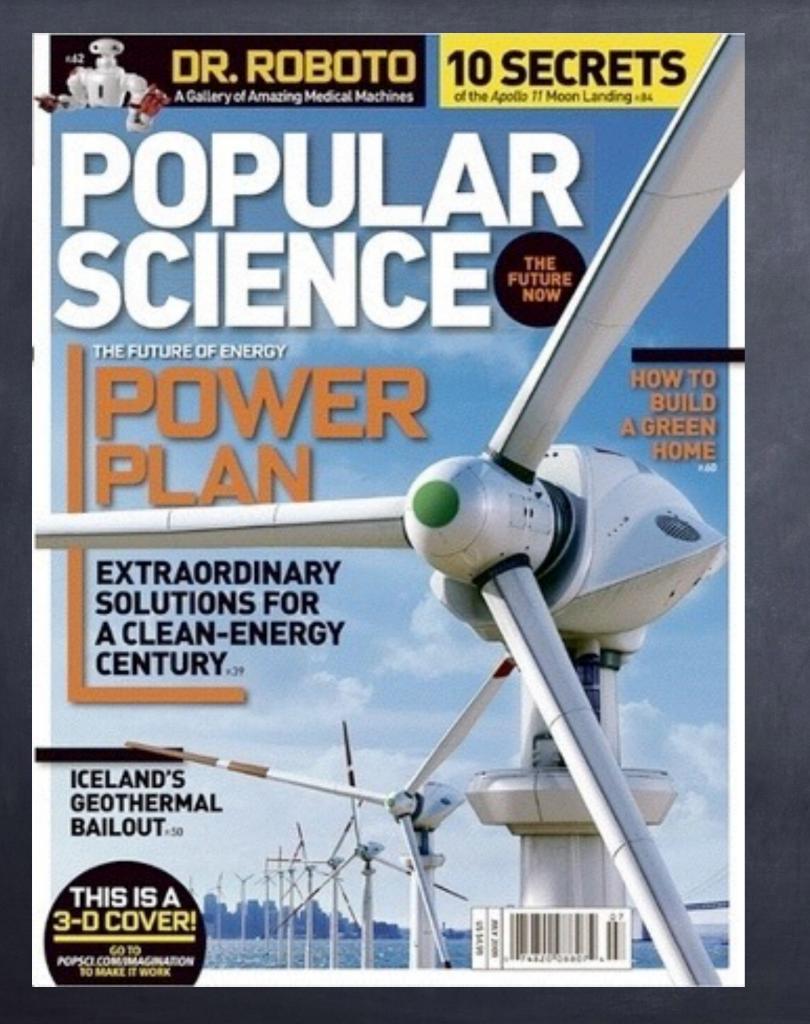
R. KELLY'S NEW ALBUM

THE INFAMOUS
QUEENSBRIDGE:
MC CAPITAL OF
THE WORLD

THE BAY AREA BLOWS UP

JUNIOR M.A.F.I.A., Q-TIP, AND DAS EFX BUNDLE UP

SITTING PRETTY AND STANDING BY HER MAN



HENRIK VIBSKOV . VIVIAN GIRLS . MONSTERS OF FOLK . ISTANBUL . SOLANGE

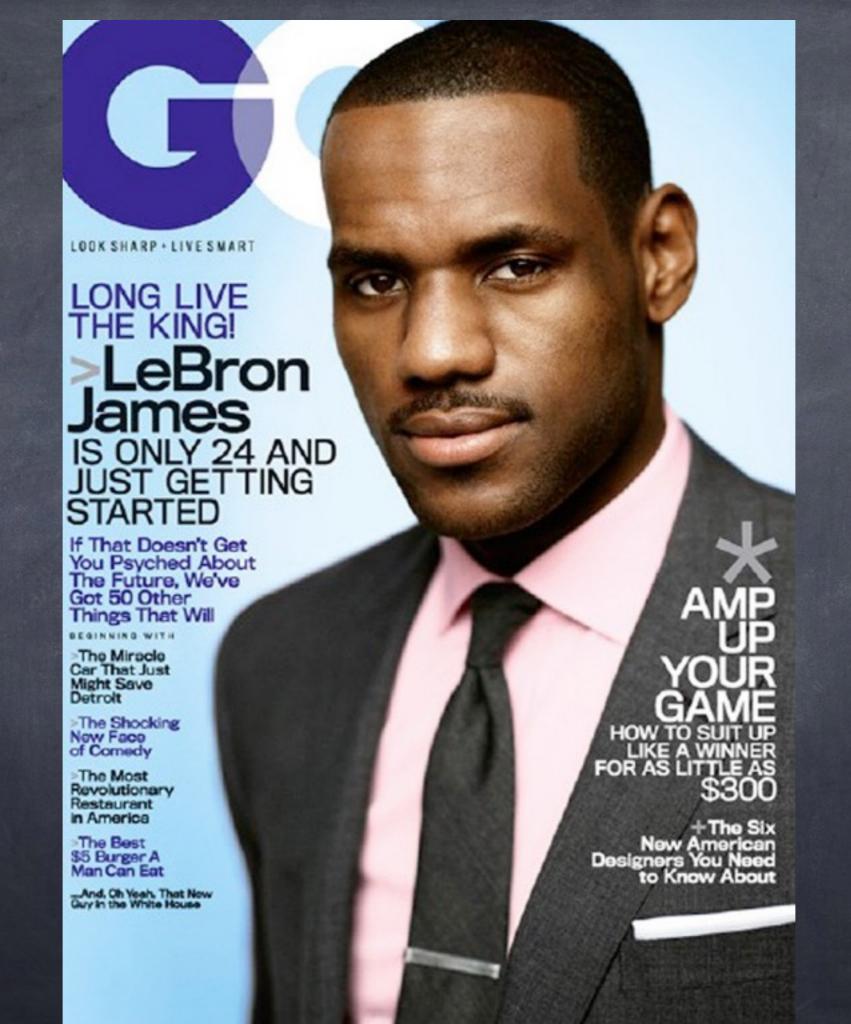
THE FADER MAGAZINE SEPTEMBER 2009

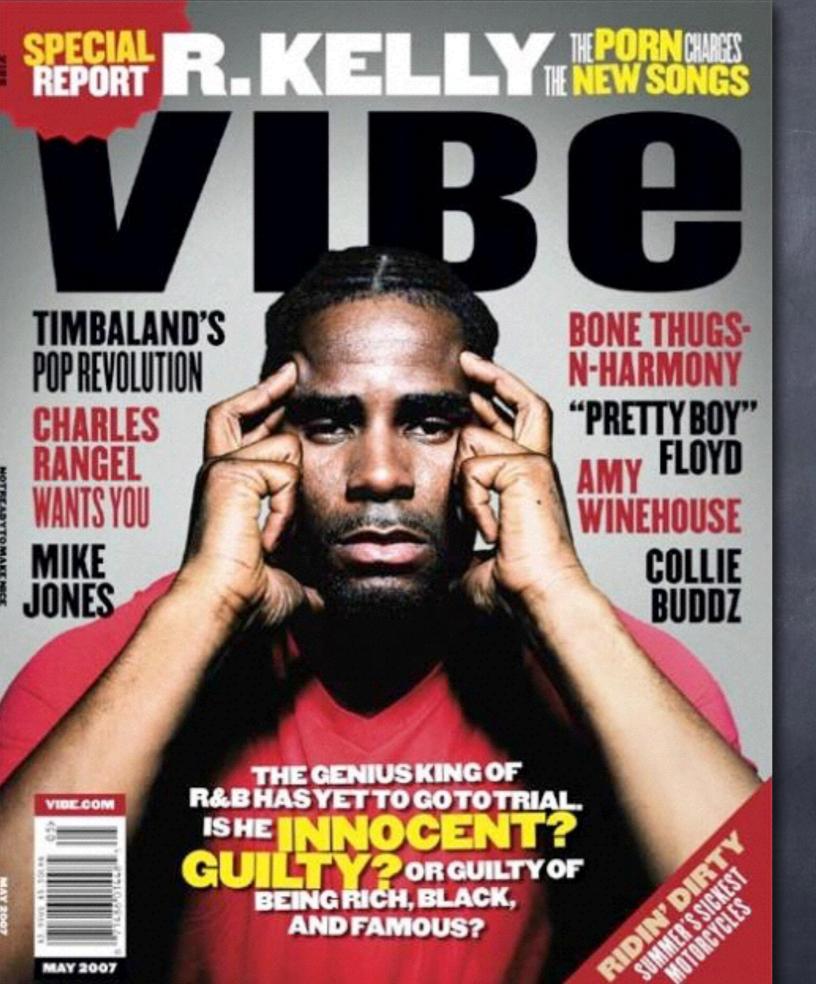
FALL FASHION

DRAK ASSIS ASSIS ASSIS

CHASE POP CHASE POP DITE ANS AND SUNSET IN SAN EXAMPLE O Keep It Simple











ROAD TO THE SUPERBOWL

Sports Mented

PATRIOTS VS STEELERS

HIGH FLYING SHOWDOWN

FALCONS VS EAGLES

DEFENSE RULES THE PLAYOFFS

*SUPERSTAR Nathan Mclean A good fake Cover







Kealakehe Magazine Cover Project

Now Get To Work-

Rough Draft By Tuesday Final Draft By Friday