

Video IDEAS FOR “MORE THAN A LABEL”

Often we can't help it.

Most of the time we aren't even aware we are doing it.

But the truth is that our mind is constantly categorizing and labeling people and experiences. In order for life to make sense, our mind immediately makes a judgement about a person or group or experience.

But that's an impossibly simplified way of looking at people –

You are creating a 30 second video showing a skit/scene about labeling others,,,,,,

We will be adding sound effects-music and voiceovers...which means we will not be capturing any audio

We want their to be a happy ending/resolution in this video

Here are some ideas—

1. A person walks into a room, sits down, and anonymous people began walking up and putting sticky note labels on them...the person being labeled gets increasingly unhappy-

Then one Kind person walks in and starts taking all the labels off and gives them a hand up and hugs them in the end

2. Each person in the group makes a large sign with labels they have heard about themselves before....

They hold up their label sign over their face, and then remove the label and do a voiceover saying who they REALLY are (not the label)...and have title words about them show up on screen

3. Video shows interview of individual students talking — —

My Name Is The Only Label That Matters

saying their name and things about them that we dont see that make them who they are-not the outside

Create your own idea for a video about labeling