

**Project Specifications for Interview Video #2
April 2016**

60 SECOND VIDEO (actually 63 SECOND VIDEO)=====

3 seconds of black (with your group name and project title listed in the bottom left hand corner

TITLE- 3-5 seconds maximum-both words and voiceover that state your question

Some type of AUDIO HOOK (sound that grabs viewers attention in the first 5 seconds)

Good

Interviews- Good consistent sound-good framing of subjects-good interview followups-interviewees looking not at camera but at interviewer...lighting is good.ambient sound is not a distraction

TRANSITIONS-between interviewees...keep it simple..

CROSS DISSOLVE works great and is not too distracting

Some type of low level background music that is not distracting

TITLE- 3-5 seconds maximum-both words and voiceover that state your question use the same as before

60 seconds max not including the 3 seconds of black in the beginning