

Arts & Communications Pathway

Name _____ Period _____

1. Link: https://en.wikipedia.org/wiki/Music_video
What is a MUSIC VIDEO?

1b. When did MUSIC VIDEOS first come into prominence and on what TV network did this start?

What were music video called before the 1980's?

How does YOUTUBE first now into the use of music videos?

2. scroll down on website to find next answers/information

In 1894, sheet music publishers _____

3. [https://en.wikipedia.org/wiki/](https://en.wikipedia.org/wiki/Music_video#1981.E2.80.931991)

[Music_video#1981.E2.80.931991: Music videos go mainstream](https://en.wikipedia.org/wiki/Music_video#1981.E2.80.931991)

In 1981, the US video channel _____ launched, airing _____,
and beginning an era of _____.

With this new outlet for material, _____, by the mid-1980's, grow
to _____.

4. [https://en.wikipedia.org/wiki/](https://en.wikipedia.org/wiki/Music_video#1981.E2.80.931991)

[Music_video#1981.E2.80.931991: Music videos go mainstream](https://en.wikipedia.org/wiki/Music_video#1981.E2.80.931991)

In the early 1980s, music videos also began to explore political and social themes.

Examples include the music videos for [David Bowie's "China Girl"](#) and ["Let's Dance"](#)

In an 1983 interview, Bowie spoke about the importance of using music
videos in addressing social issues, _____

5. [https://en.wikipedia.org/wiki/](https://en.wikipedia.org/wiki/Music_video#2005.E2.80.93present)

[Music_video#2005.E2.80.93present: The Internet becomes video-friendly](https://en.wikipedia.org/wiki/Music_video#2005.E2.80.93present)

2005 saw the launch of the website [YouTube](#), which _____

_____. Google Videos,

Yahoo! Video, Facebook and _____

6. https://en.wikipedia.org/wiki/First_music_videos_aired_on_MTV
First music videos aired on MTV. List the first 3 videos and the artist played on MTV

a.

b.

c.

7. <http://www.history.com/news/the-music-video-before-music-television>
List the different events in the history of music videos..

1895- _____

Early 20th Century: _____

1920's-

1925's

1940'-1946

1959-

1960s:

1974: