

# DVD Info Webquest- Arts & Communications Pathway

Name \_\_\_\_\_ Period \_\_\_\_\_

Use the links to fill in the blanks and answer the questions.....as best you can-10 pts

Link 1- <http://en.wikipedia.org/wiki/DVD>

1. **DVD** (sometimes explained as " \_\_\_\_\_ " or " \_\_\_\_\_ "is a \_\_\_\_\_, invented and developed by [Philips](#), [Sony](#), [Toshiba](#), and [Panasonic](#) in \_\_\_\_\_?
2. DVDs offer higher \_\_\_\_\_ than \_\_\_\_\_ while having the same dimensions.

Link 2- <http://en.wikipedia.org/wiki/DVD#Successors> (scroll to bottom of Successors block)

3. DVDs are also facing \_\_\_\_\_ from \_\_\_\_\_ services. With increasing numbers of homes having \_\_\_\_\_ internet links, many people now have the option to either rent or buy video from an online service, and view it by \_\_\_\_\_ directly from that service's servers, meaning that the customer need not have any form of \_\_\_\_\_ media for video at all.

Link 3- <http://www.webopedia.com/TERM/D/DVD.html>

4. A DVD holds a minimum of \_\_\_\_\_ of data, enough for a full-length movie. DVDs are commonly used as a medium for digital representation of \_\_\_\_\_ and other multimedia presentations that combine sound with \_\_\_\_\_.
- The DVD specification supports disks with capacities of from \_\_\_\_\_ to \_\_\_\_\_ and access rates of 600KBps to 1.3 MBps. One of the best features of DVD drives is that they are backward-compatible with \_\_\_\_\_, meaning they can play old CD-ROMs

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Link 4- <http://www.forbes.com/sites/dadehayes/2013/07/08/six-reasons-why-dvds-still-make-money-and-wont-die-anytime-soon/>

5. “It is definitely a more challenged business in terms of ... the sell-through and \_\_\_\_\_,” said Disney Chairman and CEO Bob Iger during a typical conference call with analysts in May. “But it’s been growing nicely on the \_\_\_\_\_ and I think that bodes well for the future.”

IN YOUR OWN WORDS, what is the statement just above about?

6. The decline of the DVD, let’s not sugarcoat it, has been \_\_\_\_\_. According to annual figures released in January by industry trade group the Digital Entertainment Group (note the name), overall home entertainment revenue grew 0.2% in 2012, surpassing \$18 billion. Physical disc sales \_\_\_\_\_ since their 2004 peak, to some 700 million units, but the revenue picture has remained \_\_\_\_\_.

So what is happening in your own words with DVD sales according to the article?

Link 5- [http://www.nytimes.com/2011/03/06/movies/homevideo/o6dvds.html?pagewanted=all&\\_r=0](http://www.nytimes.com/2011/03/06/movies/homevideo/o6dvds.html?pagewanted=all&_r=0)

THAT distant rumble you hear is the sound of yet another approaching \_\_\_\_\_, accompanied by all the shouts of joy and gnashing of teeth that come with such \_\_\_\_\_.

The DVD isn’t dead yet, but it’s definitely looking a \_\_\_\_\_, at least in the eyes of the home-video industry. Sales continue to \_\_\_\_\_ (volume is down about \_\_\_\_\_ from this time last year for the Top 20 titles, according to Home Media Magazine), the formerly ubiquitous neighborhood rental shops have all but vanished (\_\_\_\_\_, once the dominant franchise, has plunged into \_\_\_\_\_), and the major studios have drastically cut back on \_\_\_\_\_ of library titles.

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**Write a SUMMARY in your own words about the info you just read on DVD's.  
It should be a MINIMUM of 5 sentences.....**