

Video Vocabulary

The Important Words YOU
Have To Learn and Know

Pre-Production

the planning phase of producing a movie or video

Production

**the shooting/taping phase of
producing a movie or video**

Post-Production

the editing phase of producing a movie or video

Pan

left to right or right to left camera movement

Pre-Roll

**to start recording on a camcorder
before the desired scene begins**

Trim

**the process of removing unwanted
video footage from a scene**

Wide Shot

**camera shot where the audience sees most or all of an area or group of people -(WS)
Subject is seen from head to toe**

Close up

when the camera is zoomed in tight on a subject showing great detail (CU)

Tilt

up or down pivot of camera movement, usually on a tripod.

Zoom

camera lens that magnifies the subject.

Videographer

a career involved in the production of video material

Graphic Designer

a career that involves designing or creating visual graphics to meet specific commercial or promotional needs

Commercial Photographer

a career that involves taking pictures of subjects such as people, buildings or merchandise to be used in a variety of media

Public Domain

Property rights that belong to the community at large, are unprotected by copyright or patent, and are subject to use by anyone

Fair Use

the conditions under which you can use material that is copyrighted by someone else without paying royalties

Royalty-Free

Prepared material (graphics, music, video, font etc) that can be used legally, without paying a fee to the artist,

Trademark

a name, symbol, or other device identifying a product; it is officially registered with the U.S. government and its use is legally restricted to its owner

Ambient Sound

(ambience) Natural background audio representative of a given recording environment. On-camera dialog might be **primary** sound; **traffic noise and refrigerator hum would be ambient.**

Essential area -TV SafeArea

Boundaries within which contents of a television picture are sure to be seen, regardless of size differences in receiver displays. Also called "critical area" and "safe title area," encompasses 80 percent of total screen.

Frame

The smallest increment of a complete television picture, equal to one-thirtieth of a second.

Frames Per Second (FPS)

The number of frames per second that your camera is set to shoot